



Jacques Pépin Foundation 90/90 Dinner Series

SAMPLE PHOTOGRAPHY & VIDEO SHOT LIST

- Shoot HORIZONTAL/LANDSCAPE both photos and video
- Set camera to 4K at 30 fps (if not available, choose 1080 at 60 fps)
- If recording audio, please use a mic/lavalier, if possible

PRE-GUEST ARRIVAL (still photos & video)

- Exterior
 - Shot of restaurant exterior and front entrance
- Interior
 - Dining room with tables set
- Dinner Set-up
 - Tabletop detail with menu/program
 - Wine/spirits bottles (including any donated sponsored products)
 - **Beauty shot of cocktail(s) and wine(s)**
 - General room atmosphere – video pan of dining room

KITCHEN (still photos & video)

- Host Chef in kitchen
- Chefs on the line, plate-up
- Service meeting
- Silly behind-the-scenes photos
- **Beauty shot of each dish/course**

COCKTAIL RECEPTION (IF APPLICABLE) & DINNER (still photos & video)

- Guests entering the dining room
- Guests mingling
- Guest being seated
- Welcome remarks
 - Host Chef
 - JPF Representative (when applicable)
 - Community Kitchen representative (when applicable)
- Overview/Room Shot with guests seated
- Sommeliers interacting with guests, with bottle labels (with donated sponsored products, if applicable)
- Guests interacting tableside, enjoying the meal
- Guests toasting Jacques, clinking glasses, toasting “Happy Birthday Jacques” to video camera



SPONSORED PRODUCTS (IF USING)

- Beauty shots of sponsored product (in situ) - with the restaurant setting, next to a program/menu, table setting, on the bar etc.
 - If a spirit is in a cocktail, please get a cocktail shot with a FULL bottle next to it (in situ)
 - If a food item, product next to the dish it is being featured in
- Servers and guests interacting with the sponsored product as applicable (bottles being poured, cocktails/wine during a “Cheers” moment, bottle being used to make cocktails etc.) ***(still photos & video)***
- Product in the kitchen near chefs' stations
- Chefs/cooks using product ***(still photos & video)***

PARTICIPATING SPONSOR PRODUCTS

- Beverages
 - Acqua Panna Natural Spring Water /S.Pellegrino Sparkling Mineral Water
 - HINE Rare Cognac
 - Hendrick’s Gin
 - Joseph Cartron Crème de Cassis
- Kitchenware
 - Le Creuset
 - Steelite
- Food products
 - Chilean Salmon
 - TABASCO Brand
 - Maldon Salt
 - Straus Family Creamery (yogurt)
 - Prime Food Distributor products (poultry, lamb, beef, veal, pork)

HERE ARE SOME SAMPLE PAST EVENT “DIGITAL SCRAPBOOK” PAGES:

[Gramercy Tavern – October 6, 2024](#)

[Craft – October 30, 2024](#)

[Sofra Bakery & Café – November 7, 2024](#)

[Row 34 – November 20, 2024](#)